



CONNECTICUT SENIOR GAMES – “GOOD AS GOLD”

Dear Sponsors,

The Connecticut Senior Games is a unique statewide event bringing diverse elements of Connecticut's senior population together to celebrate the common bond of amateur sports.

In 2006, over 800 athletes competed in 15 sports achieving personal goals through sports competition, healthy exercise and physical fitness.

The Connecticut Sports Management Group Board of Directors strongly believes that the Connecticut Senior Games is an integral and important part of the daily lives of Connecticut athletes over the age of fifty.

As a result, the Connecticut Senior Games are now a permanent division of the Connecticut Sports Management Group. This division is dedicated solely to ensuring a quality sports competition for Connecticut senior athletes. Connecticut seniors can rely on an event that utilizes the best facilities available and provides a quality competition commensurate with senior athlete dedication to training and preparation for participation.

Under the direction of the Connecticut Senior Games full time staff, our goals and objectives continue to be as follows:

- To increase awareness
- To increase participation
- To secure sport venues statewide so that the event may “visit” different regions
- To promote a healthy lifestyle for seniors through physical fitness and sport competition
- To offer an event that is both competitively rewarding and esthetically pleasing
- To provide an event that encourages camaraderie between different ages, socio economic and cultural groups through athletic competition and fair play

The Connecticut Sports Management Group, through the division of the Connecticut Senior Games, seeks sponsors that are committed to the goals and objectives previously stated.

We welcome all sponsors and thank you in advance for your willingness to financially support this great state wide event. In addition, we hope that as sponsor you are also willing to become intimately involved with the Connecticut Senior Games through volunteerism.

Life is movement, but the thrill of life is going for the gold!

Please feel free to call me with any questions.

Thank you

Genuine Regards,

William G. Mudano
Executive Director
Connecticut Sports Management Group, Inc.

