



SILVER SPONSORSHIP

The Silver Sponsorship is designed to provide the individual sponsor with an opportunity to participate and support the "Games" in a meaningful way.

Silver Sponsorship includes the following benefits and opportunities:

BENEFITS:

- I. Logo and company name will appear on the sponsor section of the Connecticut Senior Games website along with a link to the company's website. The average number of visits during a month is **4,423.5**.
- II. Official Entry Book will contain a ¼ page (or its equivalent) advertisement prominently placed for maximum viewing. **(Minimum 5,000 Entry Booklets)**.
- III. Logo and or company name will appear or be mentioned with the Connecticut Senior Games in all Radio and Television Advertisements.
 - Sponsor will be involved in all major press releases.
 - Logo and/or company name will appear in all Connecticut Senior Games print advertising.
- IV. Logo and or company name will prominently displayed during the Games on professionally printer banners at:
 - Athlete Social
 - Host Site and Headquarters
 - All Connecticut Senior Games indoor and outdoor athletic sites
- V. Logo prominently displayed on professionally printed signs at all Connecticut Sports Management Group and Connecticut Senior Games events including:
 - Director's Club Banquet
 - Annual Golf Scramble
- VI. Logo and/or name will appear on all Connecticut Sports Management Group in house publications.
 - All issues of "Good Sports", the official newsletter of the Connecticut Sports Management Group, Inc. **(15,000 per Quarter)**



PARTICIPATION

- Complimentary Tickets to Connecticut Senior Games "Athlete Social".
- Opportunity for Sponsor Company employees to participate as volunteers at Connecticut Senior Games Opening Ceremonies and all athletic sites during finals week (unlimited)
- Opportunity to participate in awarding medals during the Connecticut Senior Games.
- Opportunity for Sponsor representative to act as a featured speaker at Connecticut Senior Games events.
- Sponsor receives Connecticut Senior Games souvenir clothing and/or commemorative medal display plaque

SILVER SPONSOR:

\$5,000

Payment is due within 30 days of the agreement.

Federal Tax Identification Number: 06-1240550
State Tax Exempt Permit Number: E-10341